

Thank you for joining us! The presentation will begin shortly...

City of Madison Engineering Division

John Nolen Drive Reconstruction

Project I.D. 5992-11-20
City of Madison, John Nolen Drive
(Olin Avenue – North Shore Drive)

Public Information Meeting #1
Oct. 4, 2021



Project Team



Zoom Meeting Protocols

- ✓ This meeting will be recorded and posted to the City's project page.
 - ✓ All attendees should stay be muted to keep background noise to a minimum.
 - ✓ Use "chat" button for all questions.
 - ✓ If you'd like to be unmuted to ask a verbal question, type a question, or have a technical question, use the "chat" button. Questions will be answered at the end of the presentation. Inappropriate questions may be dismissed.
 - ✓ If you cannot ask via typing your question, type in the "chat" that you'd like to ask verbally, and you will be unmuted when it is your turn.
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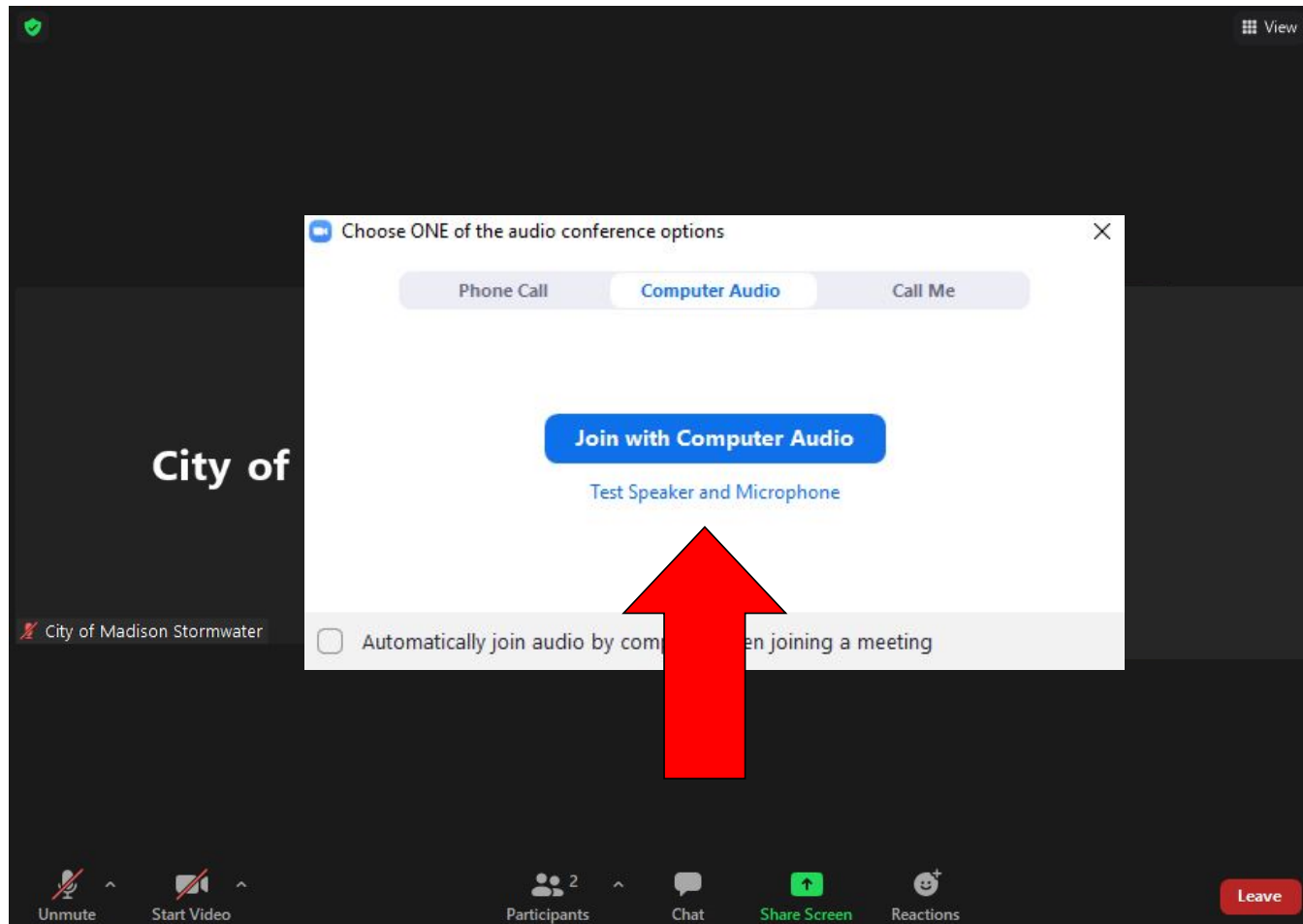
Recording

This meeting is being recorded.

It is a public record subject to disclosure.

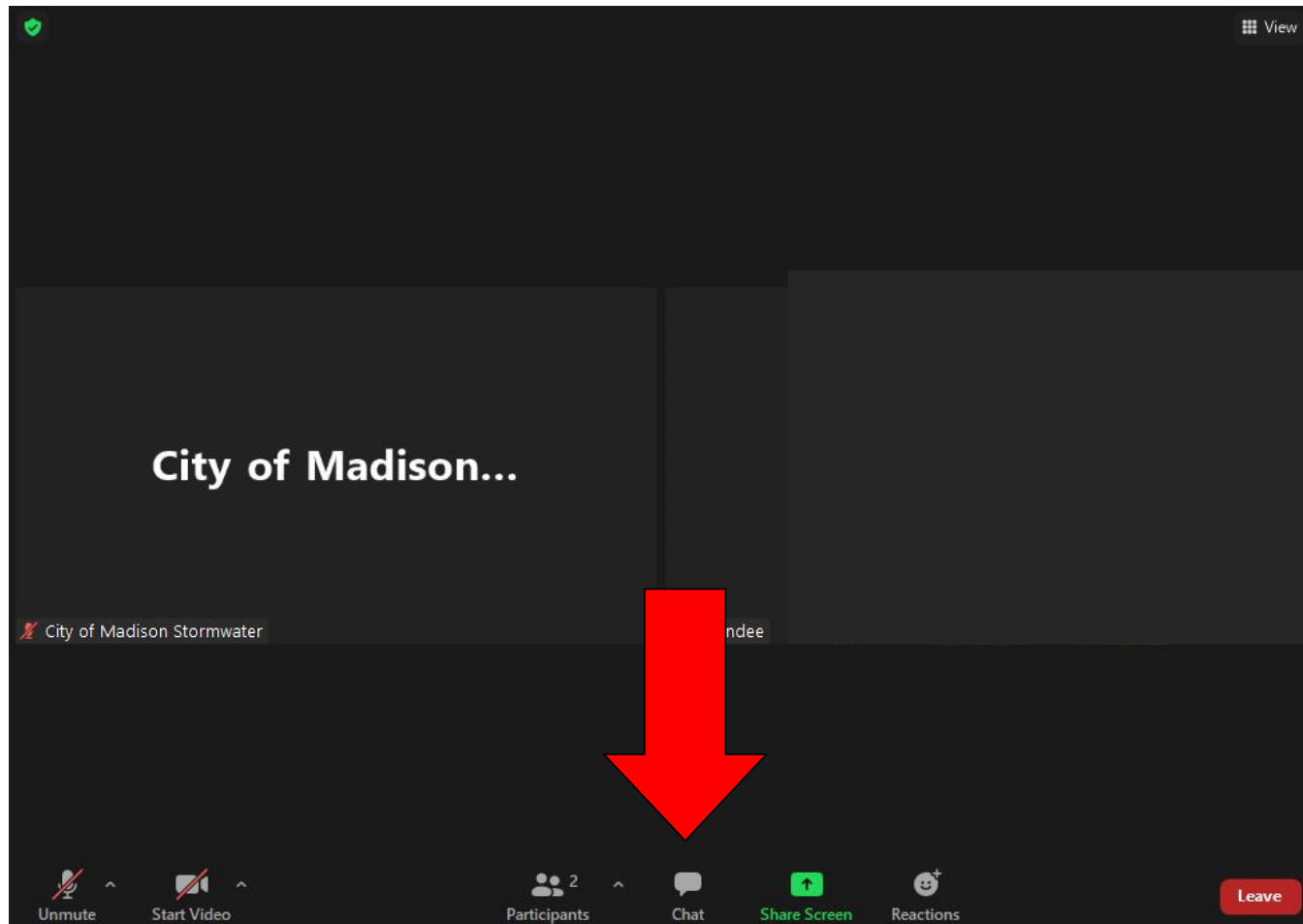
By continuing to be in the meeting, you are consenting to being recorded and consenting to this record being released to public record requestors.

How to Participate



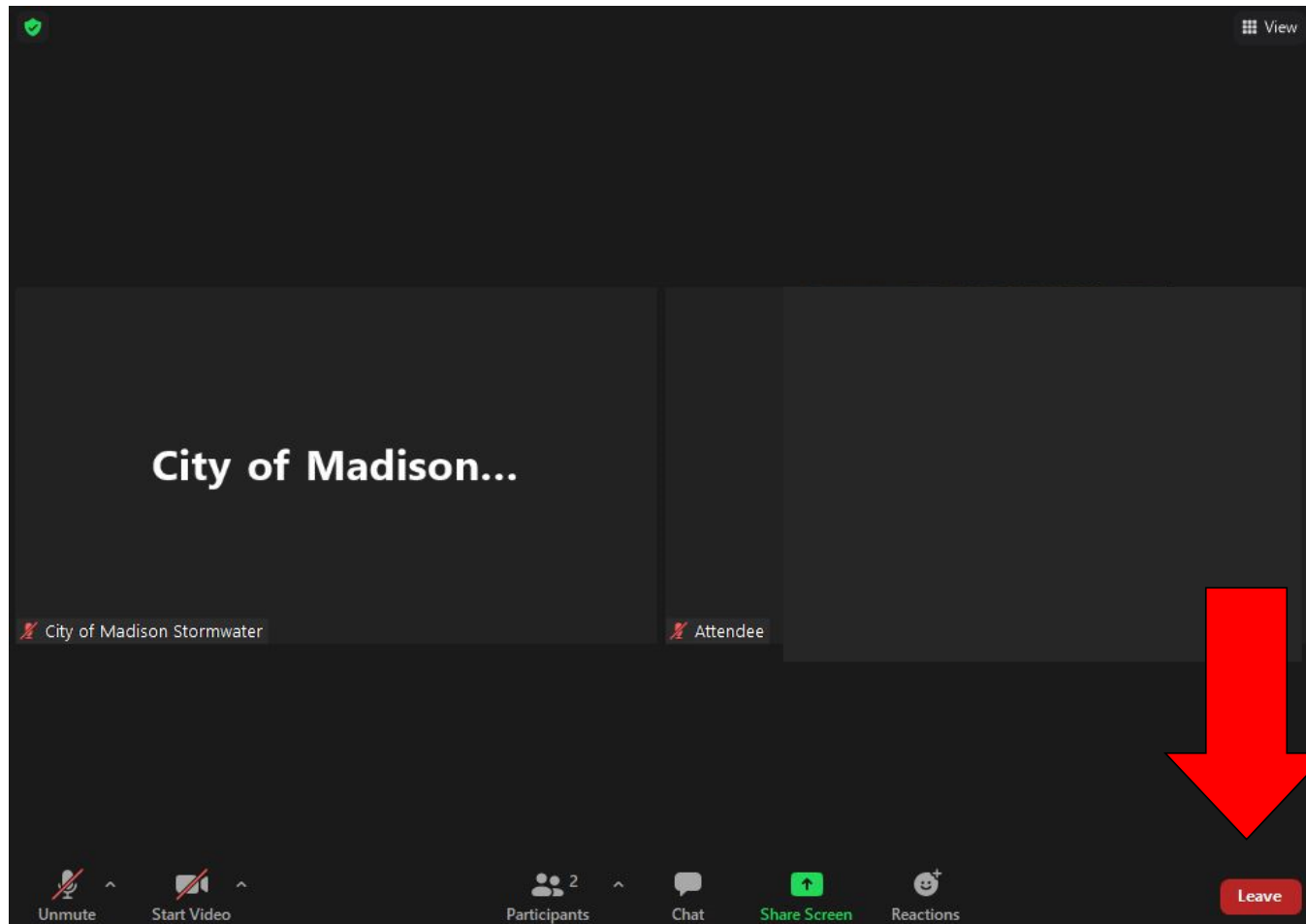
Make sure to join audio

How to Participate



Use the chat for typed questions, request to unmute to ask a verbal question, technical questions.

How to Participate



To leave the meeting, click the red button "Leave."

Discussion Ground Rules

1. Respect your neighbors' time and perspectives.
2. Focus your input on the **future roadway design**.
3. Ask **clarifying questions** as we go (e.g., explain a term or repeat a statement).
4. Save other questions for the Q&A – they may be answered during the presentation!

Agenda

- History of John Nolen Drive
- Project Overview
- Community Engagement
- Questions
- Breakout Rooms Exercise
- Next Steps



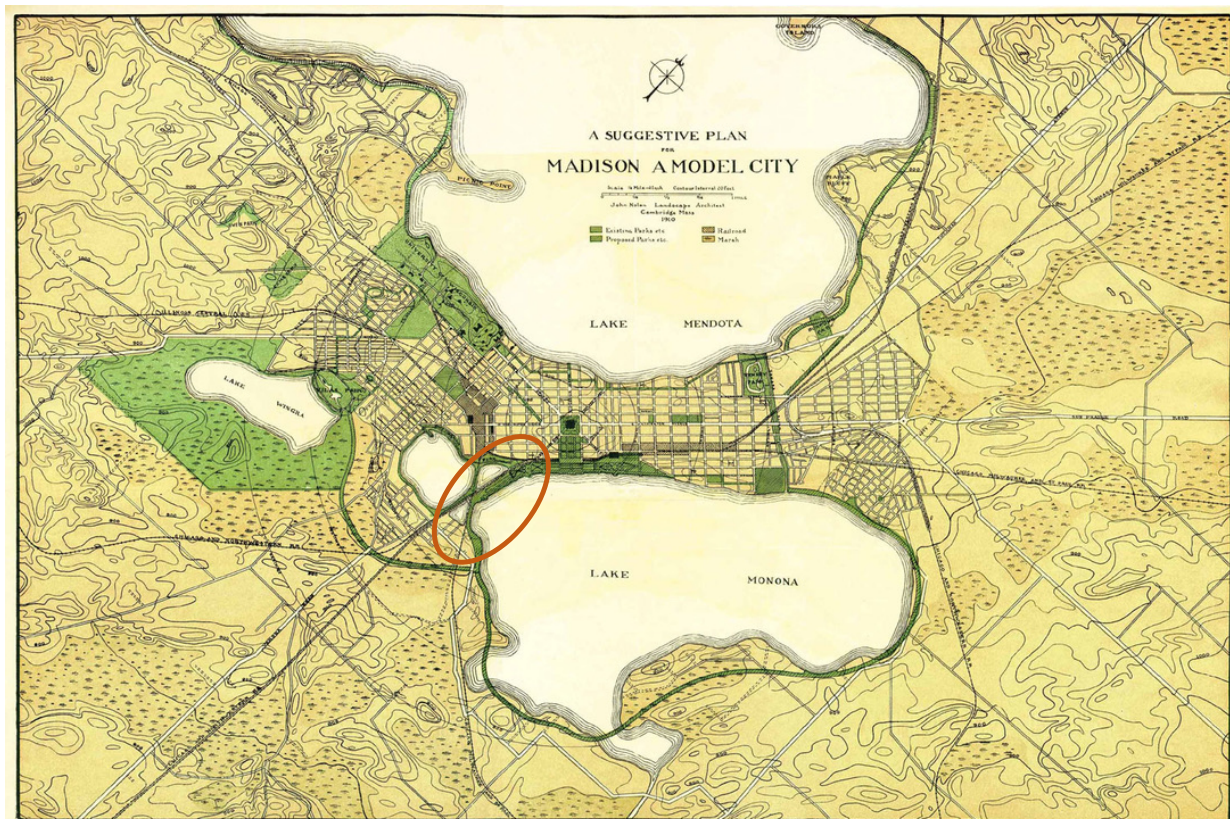
History of John Nolen Drive

- John Nolen (1869 - 1937)
 - American landscape architect, planning consultant, and writer
 - Developed plans for UW, the City of Madison, and the Wisconsin state park system
 - 1908 - Madison Park and Pleasure Drive Association initially contacted Nolen for beautification recommendations for the city



History of John Nolen Drive

- 1854 – 1864: Milwaukee and Mississippi Railroad is put in place alongside future John Nolen Drive
- 1967: John Nolen Drive opened as an original two-lane causeway
- 1975: widened to four-lane causeway



History of John Nolen Drive

- John Nolen Legacy
 - Nolen Shore – twelve-story high rise building named after him completed in 2006
 - Strava cycling segment (1.4 mile stretch of bike path adjacent to JND) named “John Nolen” in his honor
 - Nolen Waterfront: A Vision for Our Time (Impetus for Lake Monona Waterfront Planning)

Strava is an internet application for tracking human exercise which incorporates [social network](#) features. It is mostly used for [cycling](#) and [running](#) using [GPS](#) data



“...simple recreation in the open air amid beautiful surroundings contributes to physical and moral health, to a saner and happier life...”

- John Nolen

John Nolen Drive Today

- Gateway “Iconic” Entrance to Downtown
 - Six (6) Lanes (Olin Ave to Lakeside St)
 - Four (4) Lanes (Lakeside St to North Shore Dr)
- Causeway Bridges
 - Three (3) Pairs Connecting Lake Monona & Monona Bay
- Capital City Trail
 - Linking Olin Park and Law Park
- Lake Monona Shoreline
- Wisconsin & Southern Railroad (WSOR)



Planning Context

- Fastest growing metro area in Wisconsin
 - 16% growth from 2010 to 2020
- Residential growth in and around Downtown
- Redevelopment of the Alliant Energy Center
- Near future transit improvements
 - Metro Rapid Red Line (BRT)
 - Metro Network Redesign
- City initiatives
 - Vision Zero
 - Complete Green Streets



Planning Context

The 2012 *City of Madison Downtown Plan* calls for beautifying the approach to Downtown along John Nolen Drive and the gateway entrance park near Broom Street.

Recommendation 2

Improve the streetscape and public land along John Nolen Drive from Olin-Turville Park to Blair Street to make a more formally-designed, unified, connected and active urban lakefront and approach to Downtown, including the Broom Street Gateway and enhancing the appearance of the tunnel under Monona Terrace through the provision of public art.



Downtown's Lake Monona shoreline

Lake Monona Waterfront Feasibility Study

General Takeaways about Monona Waterfront

Connectivity and Access

- Crosswalk improvements for peds/bikes – longer signals, traffic calming measures
- Accessible boat launches
- Wayfinding enhancements
- Additional pedestrian amenities
- Alliant Energy Center as shuttle hub
- Better lighting for Wingra Creek underpass

"[We] don't have space FOR everything...Can we have connected space TO everything."

Trolley, park & ride, riverwalk or neighborhood connecting walkway, increased bus access

"More things to do to encourage people to stay" and "people watch!"

Specific Takeaways about John Nolen Drive

- Wider bike/ped path
- Space for passive recreation or gathering
- Reduce conflict between competing path users
- Raise height of bridge – difficult to get under using watercraft
- Noise reduction measures
- Improve Causeway, so that it is less of a barrier – consider a bridge

Honors BIPOC history, experiences, and culture

Intentionally designed to serve and support ALL community members

Project Needs

- Pavement Condition



Project Needs

- Bridge Condition



Project Needs

- Shoreline Protection



Project Needs

- Safety/Crash Prevention
- Improved Bike/Pedestrian Mobility
- Promote “Urban” Environment



Project Challenges

- Causeway Movement/Settling
- Madison Parks – Lake Monona Waterfront Planning
- Madison Metro Route Planning
- Stormwater Discharge Quality
- Railroad Coordination
- Parks & Public Use Space (4f/6f)
- Construction Staging / Traffic Control
- Project Funding



Project Overview

Full reconstruction of John Nolen Drive (North Shore Drive to Olin Avenue), including improvements to the existing roadway, intersections, bridges, multi-use path, and shoreline protection.

Project Goals:



Increase safety for all users



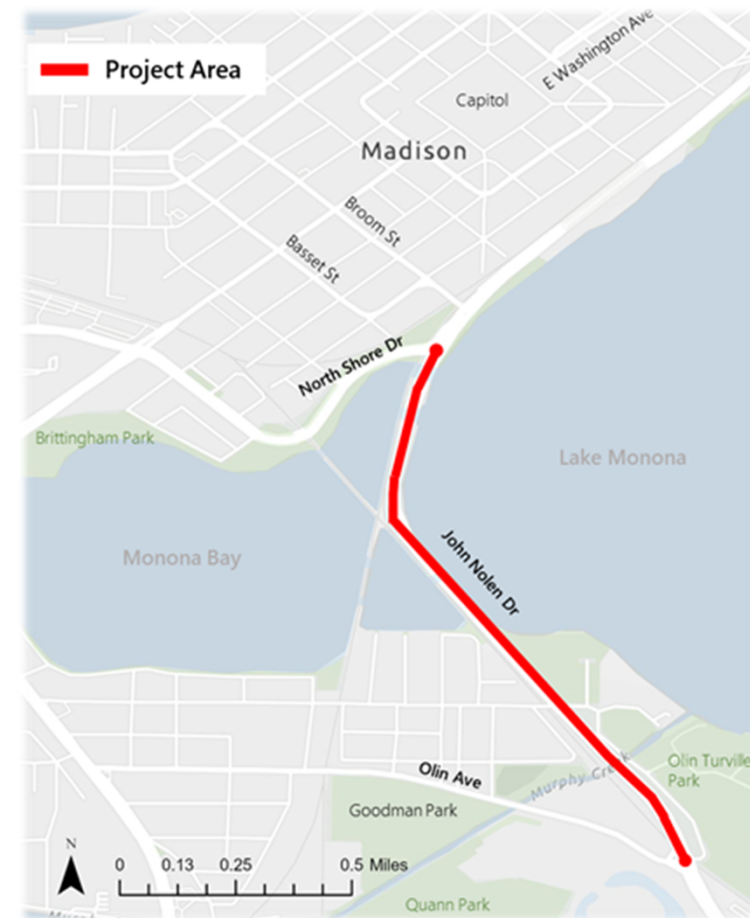
Improve mobility and environment for all users



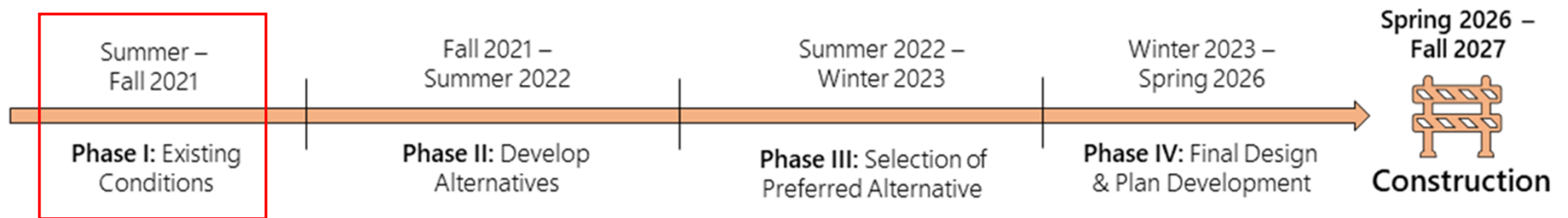
Replace aging infrastructure



Improve public lake front accessibility



Schedule Overview



Community engagement, planning, and design through Spring 2026.

Public Engagement Goals

- Inform the community
- Gather community input
- Engage diverse perspectives
- Achieve a project the community supports



Public Engagement

June 2021 - Present

- Project flyer – distributed electronically, posted at locations throughout the City
- Project website - <https://www.cityofmadison.com/JohnNolenDrive>
- Tabling at community events
- Community survey
- Español, Hmong, and Mandarin Chinese: flyer, website, meetings
- Questions and comments – JNDProject@cityofmadison.com

Interim Public Engagement Takeaways

Survey

- 1,126 responses to date
 - 45% use John Nolen 4+ times per day
 - 75% are traveling by automobile
 - Top priority is increasing safety for all users
 - John Nolen Drive should be an automobile centered corridor
 - Respondents feel safe traveling by car, pedestrians and bikes less so
 - 80% would like to see barriers or spaces between modes of travel
-

Questions?

Ask your question:

- **Typed Question**
Type your question in the Chat
- **Verbal Question**
Type in the Chat you'd like to ask your question verbally. Host will unmute you when you're up in the lineup.



Breakout Rooms Discussion

Instructions for Exercise

- Break out rooms will be populated automatically
 - Approximately 30 minutes for discussion
 - Each break out room will be facilitated by EQT and Urban Assets staff
 - City and KL staff will be in each room to observe comments
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Breakout Rooms Discussion

1. What do you value most about John Nolen Drive?
 2. What are your concerns about John Nolen Drive?
 3. What changes or improvements would you like to see?
 4. How does COVID shift your thinking on John Nolen Drive?
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Welcome Back



Next Steps

- Survey
- Engagement Activities
- Develop 30% Design Alternatives
- Public Meeting #2 – Spring 2022



THANK YOU!

- Project Website: <https://www.cityofmadison.com/JohnNolenDrive>
- Survey link: <https://www.cityofmadison.com/news/give-your-feedback-john-nolen-drive-reconstruction-survey>
- Contact: JNDProject@cityofmadison.com

