

City of Madison 2020 Capital Improvement Plan
Agency Request Summary

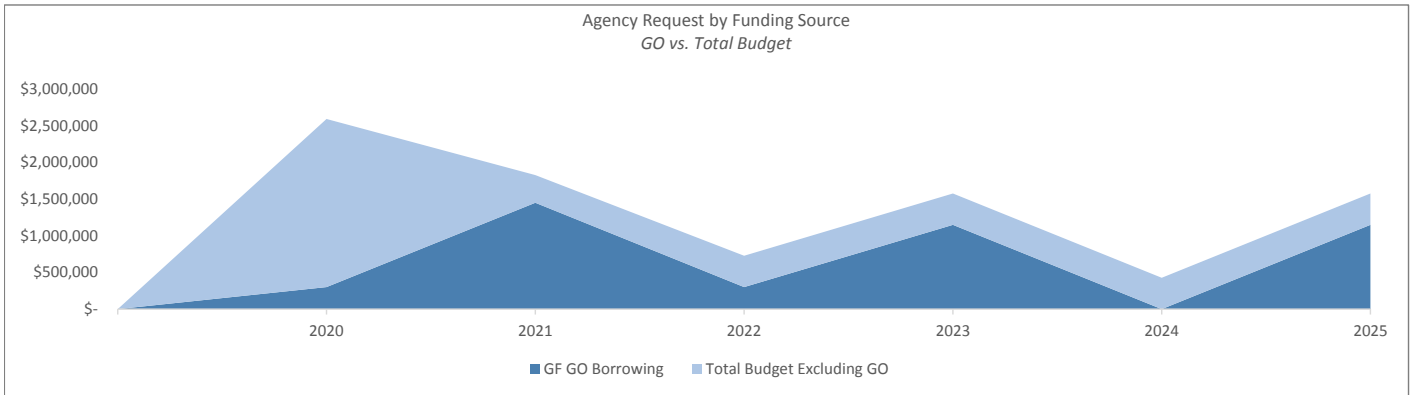
Agency : Economic Development Division

Agency Request by Item (All Funds)

	2020	2021	2022	2023	2024	2025
Equity Business Initiative	-	1,150,000	-	1,150,000	-	1,150,000
Co-operative Enterprise Development	300,000	300,000	300,000	-	-	-
Healthy Retail Access Program	150,000	150,000	150,000	150,000	150,000	150,000
Center for Industry and Commerce	40,000	40,000	40,000	40,000	40,000	40,000
Capital Revolving Fund Loans	500,000	9,000	8,000	8,000	8,000	8,000
Facade Improvement Grants	125,000	9,000	8,000	8,000	8,000	8,000
General Land Acquisition Fund	1,367,000	60,000	60,000	60,000	60,000	60,000
TID 36 Capitol Gateway Corridor	50,000	50,000	100,000	100,000	100,000	100,000
TID 39 Stoughton Road	30,000	30,000	30,000	30,000	30,000	30,000
TID 42 Wingra	30,000	30,000	30,000	30,000	30,000	30,000
Total	\$ 2,592,000	\$ 1,828,000	\$ 726,000	\$ 1,576,000	\$ 426,000	\$ 1,576,000

Agency Request by Funding Source

Project	2020	2021	2022	2023	2024	2025
GF GO Borrowing	300,000	1,450,000	300,000	1,150,000	-	1,150,000
Transfer In From General Fund	190,000	190,000	190,000	190,000	190,000	190,000
TIF Proceeds	110,000	110,000	160,000	160,000	160,000	160,000
Reserves Applied	1,992,000	78,000	76,000	76,000	76,000	76,000
Total	\$ 2,592,000	\$ 1,828,000	\$ 726,000	\$ 1,576,000	\$ 426,000	\$ 1,576,000





Department of Planning & Community & Economic Development

Economic Development Division

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Office of Business Resources
Office of Real Estate Services

To: Dave Schmiedicke, Finance Director

From: Matthew B. Mikolajewski

Date: May 17, 2019

Subject: 2020 Economic Development Division Capital Budget Transmittal Memo

The Economic Development Division continues to manage programs and projects that are having a positive impact on businesses and the community as a whole, and we are submitting a budget request that we believe will continue this trend. Our 2020 Capital Budget request is consistent with the adopted 2019 CIP. In addition, we are proposing one new project, the Equity Business Initiative (EBI), for 2021.

Our prioritization criteria are based on the following. At a minimum, we need to maintain properties that are owned by the City. As such, requests related to property holding costs are included early in our list of priorities. Following these priorities are a series of business development related programs. In general, these have been ordered to the degree to which they have been utilized in past years. Programs that appear toward the end of the priority list are no less important and an argument could easily be made for each that they should be located higher in the priority list.

Our Capital Budget request includes a detailed description of our ten Capital Budget items. The following list illustrates these programs in priority order, along with a narrative explanation that could help in the preparation of the 2020 Executive Capital Budget. I look forward to working with you and your team in the months ahead as the 2020 Budget is prepared.

Priority # 1 – Center for Industry and Commerce (63022)
- \$40,000 in 2020 for holding costs of City-owned property.

Priority # 2 – TID 39 Stoughton Road (99004)
- \$30,000 in 2020 for holding costs of City-owned property within the Southeast Madison Business Park.

Priority # 3 – TID 42 Wingra (99005)
- \$30,000 in 2020 for holding costs of City-owned properties at 1202 and 1402 South Park Street.

- We recognize that there could be a request for TIF assistance related to the redevelopment of the Truman Olson and surrounding properties. We do not yet have an estimate of what this amount would be. Prior to the adoption of the 2020 Budget in November, we may have a better understanding of a requested dollar amount that the City may wish to include within the Budget.

Priority # 4 – Façade Improvement Grants (63050)
- \$125,000 in 2020

Priority # 5 – Healthy Retail Access Program (63009)
- \$150,000 in 2020

Priority # 6 – Cooperative Enterprise Development (17073)
- \$300,000 in 2020

Priority # 7 – TID 36 Capitol Gateway Corridor (99002)
- \$50,000 in 2020
- The \$50,000 in this request is consistent with the current CIP for 2020 and is a placeholder value to assist with implementation activities. It has; however, become apparent that TID #36 will soon have the capacity to re-pay current debts and fund additional private development and public infrastructure projects in the next couple of years. We look forward to working with the Mayor’s Office, area Alderpersons, and Finance Department in the months ahead on a revision to the TID #36 Project Plan that would accommodate additional private development and public infrastructure projects. The outcome of this discussion may result in a desire to include additional items within the 2020 TID #36 Budget and future year CIP prior to final Budget adoption in November.

Priority # 8 – Capital Revolving Fund Loans (63040)
- \$650,000 in 2020; however, this dollar value may be adjusted prior to preparation of the final Executive Capital Budget pending a revised estimate of the Fund balance. Our desire is to have the adopted Budget reflect the Fund balance and not to add any additional funding to the program.

Priority # 9 – General Land Acquisition Fund (63060)
- 2020 funding includes \$50,000 for general land acquisition, \$20,000 for general holding costs, and \$30,000 for Owl Creek holding costs. The dollar value for general land acquisition may be adjusted prior to preparation of the final Executive Capital Budget pending a revised estimate of the Fund balance. Our desire is to have adopted Budget reflect the Fund balance and not to add any additional funding to the program.

Priority # 10 – Equity Business Initiative (EBI)
- \$1.15 million has been included for each of the “odd years” starting in 2021. EBI is a concept in need of further refinement. We are including the program within our future year CIP as a placeholder in recognition that this might be an initiative that the Mayor and Common Council desire to move forward with. The budgeted amount for the program can be adjusted and phased over time pending further planning regarding this potential program.

Submitted

2020 Capital Improvement Plan Program Budget Proposal

Identifying Information

Agency
Project Name

Project Number
Project Type

Project Category
Priority

2020 Munis Project Number

Description

This program will expand opportunities for new entrepreneurs to start businesses and for existing businesses to grow. The program is focused on communities that have historically faced barriers to accessing capital to start or grow a business enterprise. The EBI will fund by way of grants, the BizReady Program, Kiva Match, Commercial Impact Grants, and the Commercial Down Payment Assistance Program.

Budget Information

Prior Appropriation*
Prior Year Actual*

*Based on Fiscal Years 2015-2018

Budget by Funding Source

Funding Source	2020	2021	2022	2023	2024	2025
GF GO Borrowing	0	1,150,000	0	1,150,000	0	1,150,000
Total	\$0	\$1,150,000	\$0	\$1,150,000	\$0	\$1,150,000

Insert Funding Source

Budget by Expenditure Type

Expense Type	2020	2021	2022	2023	2024	2025
Other	0	1,150,000	0	1,150,000	0	1,150,000
Total	\$0	\$1,150,000	\$0	\$1,150,000	\$0	\$1,150,000

Insert Expense Type

Performance

Metric

Data Source

Baseline Data

2017 Actual	2018 Actual	2019 Projected	Target
0	0	0	30 - 50

Priority

Citywide Element

Strategy

Describe how this project advances the Citywide Element:
 The Equity Business Initiative (EBI) will expand opportunities for new entrepreneurs to start businesses and for existing businesses to grow, focused on communities that have historically faced barriers to accessing capital to start or grow a business enterprise.

Project Schedule & Location

2020 Projects

Project name	Est Cost	Location

Insert item

Explain the justification for selecting projects planned for 2020:

2021 Projects

Project Name	Est Cost	Location
EQUITY BUSINESS INITIATIVE 2021	\$1,150,000	Citywide; locations will be based on applications for support

Insert item

Explain the justification for selecting projects planned for 2021:

To expand opportunities for entrepreneurs to start and grow businesses.

2022 Projects

Project Name	Est Cost	Location

Insert item

Explain the justification for selecting projects planned for 2022:

2023 Projects

Project name	Est Cost	Location
EQUITY BUSINESS INITIATIVE 2023	\$1,150,000	Citywide; locations will be based on applications for support

Insert item

Explain the justification for selecting projects planned for 2023:

To expand opportunities for entrepreneurs to start and grow businesses.

2024 Projects

Project name	Est Cost	Location

Insert item

Explain the justification for selecting projects planned for 2024:

2025 Projects

Project name	Est Cost	Location
EQUITY BUSINESS INITIATIVE 2025	\$1,150,000	Citywide; locations will be based on applications for support

Insert item

Explain the justification for selecting projects planned for 2025:

To expand opportunities for entrepreneurs to start and grow businesses.

Operating Costs

What are the estimated annual operating costs associated with the projects planned within this program?

\$95,000

Personnel

# of FTEs	Annual Cost	Description
1	95,000	Managing the funds and associated programs will require an additional full-time Business Development Specialist 2.

Non-Personnel

Major	Amount	Description

Insert item

Save

Submit

Notes

Notes:

Save and Close

Submitted

2020 Capital Improvement Plan Program Budget Proposal

Identifying Information

Agency
Project Name

Project Number
Project Type

Project Category
Priority

2020 Munis Project Number

Description

This program funds grant and training opportunities for cooperative enterprises to support job creation and development. The goal of the program is to grow the number of business cooperatives within the community, while helping to support existing business cooperatives. Progress will be measured by the number of existing and potential business cooperatives that receive technical assistance furnished by the service provider, the dollar value of financial assistance provided to business cooperatives, and the number of jobs maintained or created. Reauthorized funding will provide assistance for three to six businesses in 2019.

Budget Information

Prior Appropriation*
Prior Year Actual*

*Based on Fiscal Years 2015-2018

Budget by Funding Source

Funding Source	2020	2021	2022	2023	2024	2025
GF GO Borrowing	300,000	300,000	300,000	0	0	0
Total	\$300,000	\$300,000	\$300,000	\$0	\$0	\$0

Insert Funding Source

Budget by Expenditure Type

Expense Type	2020	2021	2022	2023	2024	2025
Other	300,000	300,000	300,000	0	0	0
Total	\$300,000	\$300,000	\$300,000	\$0	\$0	\$0

Insert Expense Type

Performance

Metric

Data Source

Baseline Data

2017 Actual	2018 Actual	2019 Projected	Target
n/a	2	4	3 - 6

Priority

Citywide Element

Strategy

Describe how this project advances the Citywide Element:

Project Schedule & Location

2020 Projects

<i>Project name</i>	<i>Est Cost</i>	<i>Location</i>
COOP ENTERPRISE DEVELOPMENT 2020	\$300,000	Citywide; locations will be based on applications for support

Insert item

Explain the justification for selecting projects planned for 2020:

Grant, loan, and training funding for cooperative enterprises.

2021 Projects

<i>Project Name</i>	<i>Est Cost</i>	<i>Location</i>
COOP ENTERPRISE DEVELOPMENT 2021	\$300,000	Citywide; locations will be based on applications for support

Insert item

Explain the justification for selecting projects planned for 2021:

Grant, loan, and training funding for cooperative enterprises.

2022 Projects

<i>Project Name</i>	<i>Est Cost</i>	<i>Location</i>
COOP ENTERPRISE DEVELOPMENT 2022	\$300,000	Citywide; locations will be based on applications for support

Insert item

Explain the justification for selecting projects planned for 2022:

Grant, loan, and training funding for cooperative enterprises.

2023 Projects

<i>Project name</i>	<i>Est Cost</i>	<i>Location</i>

Insert item

Explain the justification for selecting projects planned for 2023:

2024 Projects

<i>Project name</i>	<i>Est Cost</i>	<i>Location</i>

Insert item

Explain the justification for selecting projects planned for 2024:

2025 Projects

<i>Project name</i>	<i>Est Cost</i>	<i>Location</i>

Insert item

Explain the justification for selecting projects planned for 2025:

Operating Costs

What are the estimated annual operating costs associated with the projects planned within this program?

Personnel

<i># of FTEs</i>	<i>Annual Cost</i>	<i>Description</i>
<input type="text"/>	<input type="text"/>	<input type="text"/>

Non-Personnel

<i>Major</i>	<i>Amount</i>	<i>Description</i>
<input type="text"/>	<input type="text"/>	<input type="text"/>

Insert item

Notes

Notes:

v. 5-22-2019

Save and Close

Submitted

2020 Capital Improvement Plan Program Budget Proposal

Identifying Information

Agency
Project Name

Project Number 63009
 Project Type Program

Project Category Other
 Priority

2020 Munis Project Number

Description

This program provides grant opportunities for projects that aim to improve access to affordable, healthy, and culturally appropriate food within areas of focus, as identified in the Food Access Improvement Map. The goal of the program is to ensure increased access to healthy food. Funding in the program is used to support (1) capital and infrastructure grants that proliferate healthy food access, with priority given to food retail establishments, (2) technical assistance for entities that want to increase healthy food access, with priority given to assisting food retail establishments, (3) data collection initiatives focused on discerning the needs and desires of business owners and community residents, which will aid city staff in efficient and targeted program outreach, and (4) evaluation of both programmatic structure and individual program grants. Progress will be measured by the number of new healthy food options offered citywide and the number of individuals who have increased access to healthy food options. Reauthorized funding will provide two to three grants in 2019.

Budget Information

Prior Appropriation* **Prior Year Actual***

*Based on Fiscal Years 2015-2018

Budget by Funding Source

Funding Source	2020	2021	2022	2023	2024	2025
Transfer In From General Fund	150,000	150,000	150,000	150,000	150,000	150,000
Total	\$150,000	\$150,000	\$150,000	\$150,000	\$150,000	\$150,000

Insert Funding Source

Budget by Expenditure Type

Expense Type	2020	2021	2022	2023	2024	2025
Other	150,000	150,000	150,000	150,000	150,000	150,000
Total	\$150,000	\$150,000	\$150,000	\$150,000	\$150,000	\$150,000

Insert Expense Type

Performance

Metric

Data Source

Baseline Data

2017 Actual	2018 Actual	2019 Projected	Target
0	1	4	3 - 5

Priority

Citywide Element

Strategy

Describe how this project advances the Citywide Element:

Project Schedule & Location

2020 Projects

Project name	Est Cost	Location
HEALTHY RETAIL ACCESS PROGRAM 2020	\$150,000	Citywide; locations will be based on applications for support

Insert item

Explain the justification for selecting projects planned for 2020:

Improve access to affordable, healthy, and culturally appropriate food.

2021 Projects

Project Name	Est Cost	Location
HEALTHY RETAIL ACCESS PROGRAM 2021	\$150,000	Citywide; locations will be based on applications for support

Insert item

Explain the justification for selecting projects planned for 2021:

Improve access to affordable, healthy, and culturally appropriate food.

2022 Projects

Project Name	Est Cost	Location
HEALTHY RETAIL ACCESS PROGRAM 2022	\$150,000	Citywide; locations will be based on applications for support

Insert item

Explain the justification for selecting projects planned for 2022:

Improve access to affordable, healthy, and culturally appropriate food.

2023 Projects

Project name	Est Cost	Location
HEALTHY RETAIL ACCESS PROGRAM 2023	\$150,000	Citywide; locations will be based on applications for support

Insert item

Explain the justification for selecting projects planned for 2023:

Improve access to affordable, healthy, and culturally appropriate food.

2024 Projects

Project name	Est Cost	Location
HEALTHY RETAIL ACCESS PROGRAM 2024	\$150,000	Citywide; locations will be based on applications for support

Insert item

Explain the justification for selecting projects planned for 2024:

Improve access to affordable, healthy, and culturally appropriate food.

2025 Projects

Project name	Est Cost	Location
HEALTHY RETAIL ACCESS PROGRAM 2025	\$150,000	Citywide; locations will be based on applications for support

Insert item

Explain the justification for selecting projects planned for 2025:

Improve access to affordable, healthy, and culturally appropriate food.

Operating Costs

What are the estimated annual operating costs associated with the projects planned within this program?

Personnel

# of FTEs	Annual Cost	Description
<input type="text"/>	<input type="text"/>	<input type="text"/>

Non-Personnel

Major	Amount	Description
<input type="text"/>	<input type="text"/>	<input type="text"/>

Insert item

Notes

Notes:

v. 5-22-2019

Save and Close

Submitted

2020 Capital Improvement Plan Program Budget Proposal

Identifying Information

Agency
Project Name

Project Number
Project Type

Project Category
Priority

2020 Munis Project Number

Description

This program funds the annual holding, maintenance, and marketing costs for the 96-acre Center for Industry and Commerce (CIC). The goal of the program is to attract and retain companies within the City of Madison. Progress is measured by the amount of City property sold, the number of businesses located in the CIC, and the tax base of the CIC.

Budget Information

Prior Appropriation*
Prior Year Actual*

*Based on Fiscal Years 2015-2018

Budget by Funding Source

Funding Source	2020	2021	2022	2023	2024	2025
Transfer In From General Fund	40,000	40,000	40,000	40,000	40,000	40,000
Total	\$40,000	\$40,000	\$40,000	\$40,000	\$40,000	\$40,000

Insert Funding Source

Budget by Expenditure Type

Expense Type	2020	2021	2022	2023	2024	2025
Other	40,000	40,000	40,000	40,000	40,000	40,000
Total	\$40,000	\$40,000	\$40,000	\$40,000	\$40,000	\$40,000

Insert Expense Type

Performance

Metric

Data Source

Baseline Data

2017 Actual	2018 Actual	2019 Projected	Target
22	9	22	5

Priority

Citywide Element

Strategy

Describe how this project advances the Citywide Element:
 The City purchased the Center for Industry and Commerce for the purpose of retaining/attracting employers to the City of Madison. Continued marketing and maintenance of this property will provide opportunities to meet this strategy.

Project Schedule & Location

2020 Projects

Project name	Est Cost	Location
CENTER FOR INDUSTRY & COMMERCE 2020	\$40,000	3842 Merchant Street

Insert item

Explain the justification for selecting projects planned for 2020:

Annual holding, maintenance, and marketing costs.

2021 Projects

Project Name	Est Cost	Location
CENTER FOR INDUSTRY & COMMERCE 2021	\$40,000	3842 Merchant Street

Insert item

Explain the justification for selecting projects planned for 2021:

Annual holding, maintenance, and marketing costs.

2022 Projects

Project Name	Est Cost	Location
CENTER FOR INDUSTRY & COMMERCE 2022	\$40,000	3842 Merchant Street

Insert item

Explain the justification for selecting projects planned for 2022:

Annual holding, maintenance, and marketing costs.

2023 Projects

Project name	Est Cost	Location
CENTER FOR INDUSTRY & COMMERCE 2023	\$40,000	3842 Merchant Street

Insert item

Explain the justification for selecting projects planned for 2023:

Annual holding, maintenance, and marketing costs.

2024 Projects

Project name	Est Cost	Location
CENTER FOR INDUSTRY & COMMERCE 2024	\$40,000	3842 Merchant Street

Insert item

Explain the justification for selecting projects planned for 2024:

Annual holding, maintenance, and marketing costs.

2025 Projects

Project name	Est Cost	Location
CENTER FOR INDUSTRY & COMMERCE 2025	\$40,000	3842 Merchant Street

Insert item

Explain the justification for selecting projects planned for 2025:

Annual holding, maintenance, and marketing costs.

Operating Costs

What are the estimated annual operating costs associated with the projects planned within this program?

Personnel

# of FTEs	Annual Cost	Description
<input type="text"/>	<input type="text"/>	<input type="text"/>

Non-Personnel

Major	Amount	Description
<input type="text"/>	<input type="text"/>	<input type="text"/>

Insert item

Notes

Notes:

v. 5-22-2019

Save and Close

Submitted

2020 Capital Improvement Plan Program Budget Proposal

Identifying Information

Agency
Project Name

Project Number
Project Type

Project Category
Priority

2020 Munis Project Number

Description

This program funds loans to encourage the expansion of new and existing businesses, housing supply programs, and redevelopment of blighted or underutilized properties. The goal of this program is to facilitate housing and business development through the provision of loans. The program is currently governed by guidelines developed in 1987; City staff are currently working through a process to update these guidelines. The Capital Revolving Loan Fund has historically been presented in the Special Fund Statements section of the budget document but is now presented as part of the Capital Budget.

Budget Information

Prior Appropriation*
Prior Year Actual*

*Based on Fiscal Years 2015-2018

Budget by Funding Source

Funding Source	2020	2021	2022	2023	2024	2025
Reserves Applied	500,000	9,000	8,000	8,000	8,000	8,000
Total	\$500,000	\$9,000	\$8,000	\$8,000	\$8,000	\$8,000

Insert Funding Source

Budget by Expenditure Type

Expense Type	2020	2021	2022	2023	2024	2025
Loans	500,000	9,000	8,000	8,000	8,000	8,000
Total	\$500,000	\$9,000	\$8,000	\$8,000	\$8,000	\$8,000

Insert Expense Type

Performance

Metric

Data Source

Baseline Data

2017 Actual	2018 Actual	2019 Projected	Target
1	0	0	1

Priority

Citywide Element

Strategy

Describe how this project advances the Citywide Element:

Project Schedule & Location

2020 Projects

Project name	Est Cost	Location
CAPITAL REVOLVING FUND LOANS 2020	\$500,000	Citywide; locations will be based on applications for support

Insert item

Explain the justification for selecting projects planned for 2020:

To support business and development projects.

2021 Projects

Project Name	Est Cost	Location
CAPITAL REVOLVING FUND LOANS 2021	\$9,000	Citywide; locations will be based on applications for support

Insert item

Explain the justification for selecting projects planned for 2021:

To support business and development projects.

2022 Projects

Project Name	Est Cost	Location
CAPITAL REVOLVING FUND LOANS 2022	\$8,000	Citywide; locations will be based on applications for support

Insert item

Explain the justification for selecting projects planned for 2022:

To support business and development projects.

2023 Projects

Project name	Est Cost	Location
CAPITAL REVOLVING FUND LOANS 2023	\$8,000	Citywide; locations will be based on applications for support

Insert item

Explain the justification for selecting projects planned for 2023:

To support business and development projects.

2024 Projects

Project name	Est Cost	Location
CAPITAL REVOLVING FUND LOANS 2024	\$8,000	Citywide; locations will be based on applications for support

Insert item

Explain the justification for selecting projects planned for 2024:

To support business and development projects.

2025 Projects

Project name	Est Cost	Location
CAPITAL REVOLVING FUND LOANS 2025	\$8,000	Citywide; locations will be based on applications for support

Insert item

Explain the justification for selecting projects planned for 2025:

To support business and development projects.

Operating Costs

What are the estimated annual operating costs associated with the projects planned within this program?

Personnel

# of FTEs	Annual Cost	Description
<input type="text"/>	<input type="text"/>	<input type="text"/>

Non-Personnel

Major	Amount	Description
<input type="text"/>	<input type="text"/>	<input type="text"/>

Insert item

Notes

Notes:

Save and Close

Submitted

2020 Capital Improvement Plan Program Budget Proposal

Identifying Information

Agency Economic Development Div ▾ **Project Name** Facade Improvement Grants ▾
Project Number 63050 **Project Type** Program
Project Category Other **Priority** 4 ▾
2020 Munis Project Number 12465

Description

This program funds grants to businesses to restore or enhance the exterior appearance of commercial buildings. The goal of the program is to assist businesses, promote retail activities, create an attractive environment, and encourage neighborhood character and good architectural design. Progress is measured by the number of businesses receiving funds and the amount of private investment leveraged through use of the program. The Façade Grants program has historically been presented in the Special Fund Statements section of the budget document but is now presented as part of the Capital Budget. Funding in 2019 provides for five to seven facade improvement grants.

Budget Information

Prior Appropriation* \$500,000 **Prior Year Actual*** \$332,579
*Based on Fiscal Years 2015-2018

Budget by Funding Source

Funding Source	2020	2021	2022	2023	2024	2025
Reserves Applied ▾	125,000	9,000	8,000	8,000	8,000	8,000
Total	\$125,000	\$9,000	\$8,000	\$8,000	\$8,000	\$8,000

Insert Funding Source

Budget by Expenditure Type

Expense Type	2020	2021	2022	2023	2024	2025
Other ▾	125,000	9,000	8,000	8,000	8,000	8,000
Total	\$125,000	\$9,000	\$8,000	\$8,000	\$8,000	\$8,000

Insert Expense Type

Performance

Metric The number of projects receiving a Facade Improvement Grant.
Data Source Economic Development Division reports.

Baseline Data

2017 Actual	2018 Actual	2019 Projected	Target
7	5	5	10

Priority

Citywide Element Culture and Character ▾
Strategy Create vibrant and inviting places through creative architecture and urban design. ▾
Describe how this project advances the Citywide Element:
 Through the 100+ grants issued throughout the program's history, Facade Grants have been used to enhance of the vibrancy of Madison's historic commercial buildings and streets.

Project Schedule & Location

2020 Projects

Project name	Est Cost	Location
FACADE GRANTS 2020	\$125,000	Citywide; locations will be based on applications for support

Insert item

Explain the justification for selecting projects planned for 2020:

To provide Facade Improvement Grants.

2021 Projects

Project Name	Est Cost	Location
FACADE GRANTS 2021	\$9,000	Citywide; locations will be based on applications for support

Insert item

Explain the justification for selecting projects planned for 2021:

To provide Facade Improvement Grants.

2022 Projects

Project Name	Est Cost	Location
FACADE GRANTS 2022	\$8,000	Citywide; locations will be based on applications for support

Insert item

Explain the justification for selecting projects planned for 2022:

To provide Facade Improvement Grants.

2023 Projects

Project name	Est Cost	Location
FACADE GRANTS 2023	\$8,000	Citywide; locations will be based on applications for support

Insert item

Explain the justification for selecting projects planned for 2023:

To provide Facade Improvement Grants.

2024 Projects

Project name	Est Cost	Location
FACADE GRANTS 2024	\$8,000	Citywide; locations will be based on applications for support

Insert item

Explain the justification for selecting projects planned for 2024:

To provide Facade Improvement Grants.

2025 Projects

Project name	Est Cost	Location
FACADE GRANTS 2025	\$8,000	Citywide; locations will be based on applications for support

Insert item

Explain the justification for selecting projects planned for 2025:

To provide Facade Improvement Grants.

Operating Costs

What are the estimated annual operating costs associated with the projects planned within this program?

Personnel

# of FTEs	Annual Cost	Description
<input type="text"/>	<input type="text"/>	Approve and manage grant funds.

Non-Personnel

Major	Amount	Description
<input type="text"/>	<input type="text"/>	

Insert item

Notes

Notes:

v. 5-22-2019

Save and Close

Submitted

2020 Capital Improvement Plan Program Budget Proposal

Identifying Information

Agency
Project Name

Project Number
Project Type

Project Category
Priority

2020 Munis Project Number

Description

This program funds land purchases for municipal purposes. Purchasing from the fund can only be completed to the extent that funds are available and specific Common Council approval is obtained. The primary revenue source for the fund is from the sale of surplus property and sites within City-owned business parks. The General Land Acquisition Fund has historically been presented in the Special Fund Statements section of the budget document but is now presented as part of the Capital Budget. Funding in 2019 is for general property acquisition (\$650,000) and property holding costs (\$50,000).

Budget Information

Prior Appropriation* **Prior Year Actual***

*Based on Fiscal Years 2015-2018

Budget by Funding Source

Funding Source	2020	2021	2022	2023	2024	2025
Reserves Applied	1,367,000	60,000	60,000	60,000	60,000	60,000
Total	\$1,367,000	\$60,000	\$60,000	\$60,000	\$60,000	\$60,000

Insert Funding Source

Budget by Expenditure Type

Expense Type	2020	2021	2022	2023	2024	2025
Land	1,317,000	10,000	10,000	10,000	10,000	10,000
Other	50,000	50,000	50,000	50,000	50,000	50,000
Total	\$1,367,000	\$60,000	\$60,000	\$60,000	\$60,000	\$60,000

Insert Expense Type

Performance

Metric

Data Source

Baseline Data

2017 Actual	2018 Actual	2019 Projected	Target
0	0	0	0

Priority

Citywide Element

Strategy

Describe how this project advances the Citywide Element:

The purpose of the General Land Acquisition Fund is to take advantage of opportunities to purchase property for municipal purposes or private development in an effort to provide space for services and development in proximity to existing City infrastructure.

Project Schedule & Location

2020 Projects

<i>Project name</i>	<i>Est Cost</i>	<i>Location</i>
General Property Acquisition 2020	\$1,317,000	Location based on City need
General Holding Costs 2020	\$20,000	Location based on City need
Owl Creek Holding Costs 2020	\$30,000	Snowy Owl Drive

Insert item

Explain the justification for selecting projects planned for 2020:

Funding for property holding costs.

2021 Projects

<i>Project Name</i>	<i>Est Cost</i>	<i>Location</i>
General Property Acquisition 2021	\$10,000	Location based on City need
General Holding Costs 2021	\$20,000	Location based on City need
Owl Creek Holding Co sts 2021	\$30,000	Snowy Owl Drive

Insert item

Explain the justification for selecting projects planned for 2021:

Funding for property holding costs.

2022 Projects

<i>Project Name</i>	<i>Est Cost</i>	<i>Location</i>
General Property Acquisition 2022	\$10,000	Location based on City need
General Holding Costs 2022	\$20,000	Location based on City need
Owl Creek Holding Co sts 2022	\$30,000	Snowy Owl Drive

Insert item

Explain the justification for selecting projects planned for 2022:

Funding for property holding costs.

2023 Projects

<i>Project name</i>	<i>Est Cost</i>	<i>Location</i>
General Property Acquisition 2023	\$10,000	Location based on City need
General Holding Costs 2023	\$20,000	Location based on City need
Owl Creek Holding Co sts 2023	\$30,000	Snowy Owl Drive

Insert item

Explain the justification for selecting projects planned for 2023:

Funding for property holding costs.

2024 Projects

<i>Project name</i>	<i>Est Cost</i>	<i>Location</i>
General Property Acquisition 2024	\$10,000	Location based on City need
General Holding Costs 2024	\$20,000	Location based on City need
Owl Creek Holding Costs 2024	\$30,000	Snowy Owl Drive

Insert item

Explain the justification for selecting projects planned for 2024:

Funding for property holding costs.

2025 Projects

<i>Project name</i>	<i>Est Cost</i>	<i>Location</i>
General Property Acquisition 2025	\$10,000	Location based on City need
General Holding Costs 2025	\$20,000	Location based on City need
Owl Creek Holding Costs 2025	\$30,000	Snowy Owl Drive

Insert item

Explain the justification for selecting projects planned for 2025:

Funding for property holding costs.

Operating Costs

What are the estimated annual operating costs associated with the projects planned within this program?

Personnel

<i># of FTEs</i>	<i>Annual Cost</i>	<i>Description</i>
<input type="text"/>	<input type="text"/>	<input type="text"/>

Non-Personnel

<i>Major</i>	<i>Amount</i>	<i>Description</i>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

Insert item

Notes

Notes:

v. 5-22-2019

Submitted

2020 Capital Improvement Plan Program Budget Proposal

Identifying Information

Agency
Project Name

Project Number 99002
 Project Type Program

Project Category Other
 Priority

2020 Munis Project Number

Description

This program supports projects within TID 36, created in 2005. The district is located in downtown Madison and includes the area generally bounded by First Street, Dayton Street, and Blount and East Wilson Streets. The goal of this program is to attract employers and residents to the Capitol East District and grow the City's tax base. Progress is measured by the number of residential units available, the number of businesses in the district, the total size of retail and office space available, and the growth of the district's tax base. The current incremental value of the district is \$340.2 million. Projects planned for 2019 include continued implementation of the Capital Gateway Corridor BUILD Plan and \$5.0 million for developer loans. Potential loans may include support for the redevelopment of the First Street and E. Washington Avenue shopping center site, the next phases of the Stonehouse Development, and continued development on the Mautz Block.

Budget Information

Prior Appropriation*
Prior Year Actual*

*Based on Fiscal Years 2015-2018

Budget by Funding Source

Funding Source	2020	2021	2022	2023	2024	2025
TIF Proceeds	50,000	50,000	100,000	100,000	100,000	100,000
Total	\$50,000	\$50,000	\$100,000	\$100,000	\$100,000	\$100,000

Budget by Expenditure Type

Expense Type	2020	2021	2022	2023	2024	2025
Other	50,000	50,000	100,000	100,000	100,000	100,000
Total	\$50,000	\$50,000	\$100,000	\$100,000	\$100,000	\$100,000

Performance

Metric

Data Source

Baseline Data

2017 Actual	2018 Actual	2019 Projected	Target
\$180 M	\$438 M	TBD	\$314 M

Priority

Citywide Element

Strategy

Describe how this project advances the Citywide Element:
 TID #36 projects have been used to attract employers and residents to the Capitol East District and grow the City's tax base. This is an important transit corridor leading to/from downtown.

Project Schedule & Location

2020 Projects

Project name	Est Cost	Location
CAPITOL GATEWAY CORRIDOR BUILD PLAN IMPLEMENTATION 2020	\$50,000	E. Washington Avenue

Insert item

Explain the justification for selecting projects planned for 2020:

Continued work on the implementation of the Capitol Gateway Corridor BUILD Plan.

2021 Projects

Project Name	Est Cost	Location
CAPITOL GATEWAY CORRIDOR BUILD PLAN IMPLEMENTATION 2021	\$50,000	E. Washington Avenue

Insert item

Explain the justification for selecting projects planned for 2021:

Continued work on the implementation of the Capitol Gateway Corridor BUILD Plan.

2022 Projects

Project Name	Est Cost	Location
CAPITOL GATEWAY CORRIDOR BUILD PLAN IMPLEMENTATION 2022	\$100,000	E. Washington Avenue

Insert item

Explain the justification for selecting projects planned for 2022:

Continued work on the implementation of the Capitol Gateway Corridor BUILD Plan.

2023 Projects

Project name	Est Cost	Location
CAPITOL GATEWAY CORRIDOR BUILD PLAN IMPLEMENTATION 2023	\$100,000	E. Washington Avenue

Insert item

Explain the justification for selecting projects planned for 2023:

Continued work on the implementation of the Capitol Gateway Corridor BUILD Plan.

2024 Projects

Project name	Est Cost	Location
CAPITOL GATEWAY CORRIDOR BUILD PLAN IMPLEMENTATION 2024	\$100,000	E. Washington Avenue

Insert item

Explain the justification for selecting projects planned for 2024:

Continued work on the implementation of the Capitol Gateway Corridor BUILD Plan.

2025 Projects

Project name	Est Cost	Location
CAPITOL GATEWAY CORRIDOR BUILD PLAN IMPLEMENTATION	\$100,000	E. Washington Avenue

Insert item

Explain the justification for selecting projects planned for 2025:

Continued work on the implementation of the Capitol Gateway Corridor BUILD Plan.

Operating Costs

What are the estimated annual operating costs associated with the projects planned within this program?

Personnel

# of FTEs	Annual Cost	Description
<input type="text"/>	<input type="text"/>	<input type="text"/>

Non-Personnel

Major	Amount	Description
<input type="text"/>	<input type="text"/>	<input type="text"/>

Insert item

Notes

Notes:

v. 5-22-2019

Save and Close

Submitted

2020 Capital Improvement Plan Program Budget Proposal

Identifying Information

Agency Economic Development Div ▼ **Project Name** TID 39 Stoughton Road ▼
Project Number 99004 **Project Type** Program
Project Category Other **Priority** 2 ▼

2020 Munis Project Number

Description

This program supports projects within TID 39, created in 2008. The district is located within an area generally bounded by South Stoughton Road, Cottage Grove Road, Interstate 39/90 and the property line between Voges Road and the Beltline. The goal of the program is to attract and retain employers within the district and grow its tax base. Progress is measured by the sale and development of city-owned property, the number of businesses located within the district, and the district's total tax base. The current incremental value of the district is \$81.4 million. Funding in 2019 is for property holding costs.

Budget Information

Prior Appropriation* **Prior Year Actual***
*Based on Fiscal Years 2015-2018

Budget by Funding Source

Funding Source	2020	2021	2022	2023	2024	2025
TIF Proceeds ▼	30,000	30,000	30,000	30,000	30,000	30,000
Total	\$30,000	\$30,000	\$30,000	\$30,000	\$30,000	\$30,000

Insert Funding Source

Budget by Expenditure Type

Expense Type	2020	2021	2022	2023	2024	2025
Other ▼	30,000	30,000	30,000	30,000	30,000	30,000
Total	\$30,000	\$30,000	\$30,000	\$30,000	\$30,000	\$30,000

Insert Expense Type

Performance

Metric
Data Source

Baseline Data

2017 Actual	2018 Actual	2019 Projected	Target
2.8	0	0	5

Priority

Citywide Element
Strategy

Describe how this project advances the Citywide Element:

The City purchased the Southeast Madison Business Park property for the purpose of retaining/attracting employers to the City of Madison. Continued marketing and maintenance of this property will provide opportunities to meet this strategy.

Project Schedule & Location

2020 Projects

Project name	Est Cost	Location
HOLDING COSTS 2020	\$30,000	5426 Fen Oak Drive

Insert item

Explain the justification for selecting projects planned for 2020:

Property holding costs.

2021 Projects

Project Name	Est Cost	Location
HOLDING COSTS 2021	\$30,000	5426 Fen Oak Drive

Insert item

Explain the justification for selecting projects planned for 2021:

Property holding costs.

2022 Projects

Project Name	Est Cost	Location
HOLDING COSTS 2022	\$30,000	5426 Fen Oak Drive

Insert item

Explain the justification for selecting projects planned for 2022:

Property holding costs.

2023 Projects

Project name	Est Cost	Location
HOLDING COSTS 2023	\$30,000	5426 Fen Oak Drive

Insert item

Explain the justification for selecting projects planned for 2023:

Property holding costs.

2024 Projects

Project name	Est Cost	Location
HOLDING COSTS 2024	\$30,000	5426 Fen Oak Drive

Insert item

Explain the justification for selecting projects planned for 2024:

Property holding costs.

2025 Projects

Project name	Est Cost	Location
HOLDING COSTS 2025	\$30,000	5426 Fen Oak Drive

Insert item

Explain the justification for selecting projects planned for 2025:

Property holding costs.

Operating Costs

What are the estimated annual operating costs associated with the projects planned within this program?

Personnel

# of FTEs	Annual Cost	Description
<input type="text"/>	<input type="text"/>	<input type="text"/>

Non-Personnel

Major	Amount	Description
<input type="text"/>	<input type="text"/>	<input type="text"/>

Insert item

Notes

Notes:

Save and Close

Submitted

2020 Capital Improvement Plan Program Budget Proposal

Identifying Information

Agency Economic Development Div ▾ **Project Name** TID 42 Wingra ▾
Project Number 99005 **Project Type** Program
Project Category Other **Priority** 3 ▾

2020 Munis Project Number

Description

This program supports projects within TID 42, created in 2012. The district is located on Madison's south side with the general boundaries of South Park Street, West Wingra Drive, and Fish Hatchery Road. The goal of the program is to develop residential and commercial space in accordance with the Wingra BUILD Plan. Progress is measured by implementation of the Wingra BUILD Plan, the number of residential units constructed, the amount of commercial space constructed, and the district's total tax base. The current incremental value of the district is \$22.1 million. Funding in 2019 is for property holding costs.

Budget Information

Prior Appropriation* **Prior Year Actual***
*Based on Fiscal Years 2015-2018

Budget by Funding Source

Funding Source	2020	2021	2022	2023	2024	2025
TIF Proceeds ▾	30,000	30,000	30,000	30,000	30,000	30,000
Total	\$30,000	\$30,000	\$30,000	\$30,000	\$30,000	\$30,000

Insert Funding Source

Budget by Expenditure Type

Expense Type	2020	2021	2022	2023	2024	2025
Other ▾	30,000	30,000	30,000	30,000	30,000	30,000
Total	\$30,000	\$30,000	\$30,000	\$30,000	\$30,000	\$30,000

Insert Expense Type

Performance

Metric
Data Source

Baseline Data

2017 Actual	2018 Actual	2019 Projected	Target
n/a	n/a	0	0

Priority

Citywide Element ▾
Strategy ▾

Describe how this project advances the Citywide Element:

The City of Madison purchased the property at 1402 S. Park Street for the purpose of implementing the Wingra BUILD Plan, including the construction of a "connector street" through or near the site. One goal of the Wingra BUILD Plan is to support a greater density of development along this important transit corridor to/from Downtown. Facilitating the construction of a "connector street" and development of adjoining property will help to meet this goal. The City likewise purchased 1202 S. Park Street for a potential housing project. The City must maintain these properties to City standards until they are ready for development.

Project Schedule & Location

2020 Projects

Project name	Est Cost	Location
HOLDING COSTS 2020	\$30,000	1202 and 1402 S. Park Street

Insert item

Explain the justification for selecting projects planned for 2020:

Project needed to meet City property maintenance standards.

2021 Projects

Project Name	Est Cost	Location
HOLDING COSTS 2021	\$30,000	1201 and 1402 S. Park Street

Insert item

Explain the justification for selecting projects planned for 2021:

Project needed to meet City property maintenance standards.

2022 Projects

Project Name	Est Cost	Location
HOLDING COSTS 2022	\$30,000	1202 and 1402 S. Park Street

Insert item

Explain the justification for selecting projects planned for 2022:

Project needed to meet City property maintenance standards.

2023 Projects

Project name	Est Cost	Location
HOLDING COSTS 2023	\$30,000	1202 and 1402 S. Park Street

Insert item

Explain the justification for selecting projects planned for 2023:

Project needed to meet City property maintenance standards.

2024 Projects

Project name	Est Cost	Location
HOLDING COSTS 2024	\$30,000	1202 and 1402 S. Park Street

Insert item

Explain the justification for selecting projects planned for 2024:

Project needed to meet City property maintenance standards.

2025 Projects

Project name	Est Cost	Location
HOLDING COSTS 2025	\$30,000	1202 and 1402 S. Park Street

Insert item

Explain the justification for selecting projects planned for 2025:

Project needed to meet City property maintenance standards.

Operating Costs

What are the estimated annual operating costs associated with the projects planned within this program?

Personnel

# of FTEs	Annual Cost	Description
<input type="text"/>	<input type="text"/>	<input type="text"/>

Non-Personnel

Major	Amount	Description
<input type="text"/>	<input type="text"/>	<input type="text"/>

Insert item

Notes

Notes:

v. 5-22-2019

Save and Close